

WE DELIVER RESULTS

Lawn & Garden Retailer is **THE** resource connecting retailers and suppliers with the most desirable products and valuable content, helping them inspire the community to beautify their environment.



INNOVATIVE SOLUTIONS TO PUT YOUR COMPANY IN FRONT OF RETAILERS

L&GR READERSHIP: 32,100 total print and digital magazine readers; 185,800 annual digital edition pageviews

MAGAZINE SUBSCRIBERS: 15,900 magazine subscribers

WEBSITE: 156,000 annual pageviews

E-NEWSLETTER: 8,250 subscribers

SOCIAL MEDIA: 7,125 total followers

EMAIL MARKETING: From custom newsletters to exclusive email blasts — reach our digital audience in a proven, direct and effective way.

CUSTOM: In addition to our successful print and digital opportunities, we offer a portfolio of unique and innovative custom solutions for businesses to engage their target audiences.

WEBINARS: Position your brand as a thought leader and an education resource — and generate new business leads at the same time.

EVENTS: Our marketing and events team puts together a number of events (in-person and virtual) throughout the year, including: award programs, conferences, webinars. We also work with our clients to put on custom events for product launches, educational opportunities and more.

LEAD GEN PROGRAM: Leads, including email addresses, delivered monthly to you for your own marketing efforts through our unique Power of Print program.



LEARN MORE AT LGRMAG.MEDIA