



INNOVATIVE SOLUTIONS

Independent Garden Centers want to hear your story;
we can help you tell it.

**TOTAL READERSHIP: 28,750+ total print
and digital magazine readers**

DIGITAL EDITION: 138,000+ annual digital
edition pageviews

WEBSITE: 133,000 annual pageviews

E-NEWSLETTER: 7,000+ subscribers

SOCIAL MEDIA: 11,000+ followers

EMAIL MARKETING: From custom newsletters to
exclusive email blasts — reach our digital audience in
a proven, direct and effective way.

WEBINARS: Position your brand as a thought leader
and an education resource — and generate new leads
at the same time.

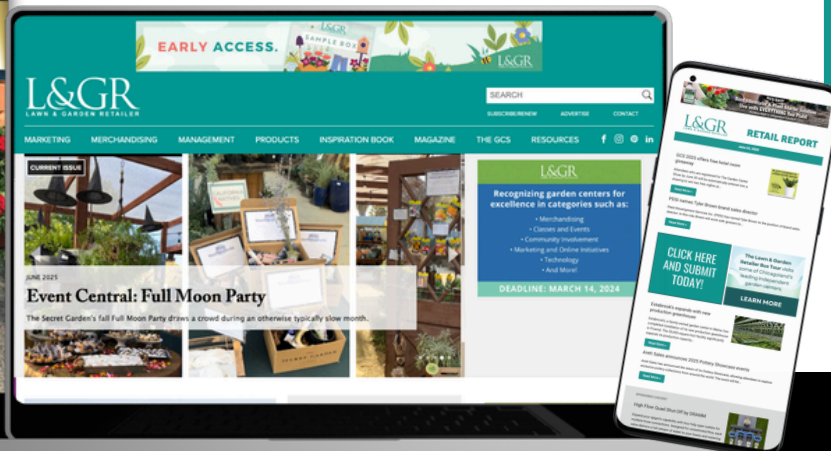
CUSTOM: There are no one-size-fits-all marketing
strategies because all businesses have something
special to offer. Let our team craft a custom solution
to engage your target audience.

POWER OF PRINT

Get more from your print ad. When
each issue is published, we share
the digital edition via email and
social media. You receive leads
from recipients who click to view
the digital edition — connecting
your print advertising with
engaged readers.



LEARN MORE AT LGRMAG.MEDIA



LET'S TALK

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